

ILLUSTRATION: Fishermen pulled up a century-old story book in Portage City which is being threatened by a 100-million-cu-meter project in North Bay.

## P14-B land project may lead to more Metro floods

By Mike Mambay

NOT DRINK is a popular slogan in Metro, but the Los Fillos Development Group's plan to build a 1,000-unit apartment complex in the city's flood-prone areas may lead to more Metro floods. The 175-hectare project, which is located in the city's flood-prone areas, is being developed by the Los Fillos Development Group. The project is located in the city's flood-prone areas, and it is being developed by the Los Fillos Development Group. The project is located in the city's flood-prone areas, and it is being developed by the Los Fillos Development Group.

## Will P-Noy allow PLDT to call shots?

By Amanda Duranillo

AGREEMENT reached by the country's two major telecommunications companies, PLDT and Globe, to allow PLDT to call shots in the country's telecommunications industry has raised concerns. The agreement allows PLDT to call shots in the country's telecommunications industry, which has raised concerns. The agreement allows PLDT to call shots in the country's telecommunications industry, which has raised concerns.



## With 'Rizal passport,' travel across nation

By Joseph B. Uy

BACKPACKERS in search of Rizal's footsteps may be a thing of the past, but a new passport is being issued to travelers across the nation. The passport is being issued to travelers across the nation, and it is being issued to travelers across the nation.

# Nothing official yet on Cabinet revamp



FORWELL: The fish being sold in the 'bonggan' (bonggan) market in the Red Lake in Malacañang following a report in the newspaper. (January 2012)

## Collision of RH, unborn child bills seen

By Christine C. Espinosa

ALL DISCUSSABLE bills remain in the legislature, but the collision of the RH bill and the unborn child bill is seen. The collision of the RH bill and the unborn child bill is seen, and it is being discussed in the legislature.

of the Unborn Child Act, which seeks to ban reproductive and provide facilities with facilities. The Unborn Child Act, which seeks to ban reproductive and provide facilities with facilities.

are already taking to "unconventional" means to get the RH bill approved. The RH bill is already taking to "unconventional" means to get the RH bill approved.

## Malacañang: Reports all speculations

By Christine C. Espinosa and Joseph B. Uy

NOTHING is official about news reports of Cabinet changes until the President himself says so. The President has not said anything about the reports of Cabinet changes.

This was Malacañang's reaction to the report that a Cabinet reshuffle is being planned. The reaction was that the report was just speculation.

There will be no reshuffle, Malacañang has "defused" the report and vowed to put the focus of the reshuffle on the President's agenda. The President's agenda is the focus of the reshuffle.

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# Gov't, overfishing blamed for reefs' loss

RECORDS of overfishing and government neglect are to blame for the near eradication of the Philippines' coral reefs, which were damaged by overfishing, pollution and land reclamation, said Jose M. Lozano, head of the Global Pacific Panel for the State of the World - Philippines.

The panel's report, released last week, said that the Philippines' coral reefs are in a state of decline.

According to UNW, the Philippines' coral reefs are in a state of decline.

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## It will be rainy in Luzon, Metro

THE WESTERN side of Luzon as well as Metro Manila will be drenched at once in the next few days due to a pronounced southwest monsoon and a weak pressure zone that moved off the coast of Taiwan, according to the weather bureau.

The Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) said residents of Metro Manila and provinces in the eastern seaboard should expect intense rainfall beginning next Wednesday because of the monsoon and the weak zone of disturbance in the South China Sea.

Pagasa Assistant Chief Scientist said the scenario that was pulled ahead by "Typhoon 'Chasing' was 'strong'."

The southeast monsoon usually

brings rain to the Philippines, but because the monsoon had weakened, it would be dumping rain only once in three days, he added.

"The southeast monsoon will be the prevailing weather condition in the eastern side. It will bring moderate rain to short intervals," he said.

As of 2 p.m. yesterday, satellite images showed the low pressure area to be 100 km north of the Cebu Strait, Pagasa said.

Associated Press

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### Sans deal with PCGG, Lucio Tan's brod won't testify against him

THE PRESIDENTIAL Commission on Social Governance (PCSG) and the Office of the Solicitor General (OSG) issued a "joint statement" to the Filipino people concerning international law.

In a statement, the PCOB announced it would no longer pursue Marwan Thawra's case as a witness against his co-accused, Anwar Tarzi in Civil Case No. 0001 before the Special Tribunal.

The PDGA, asked to review the 18-point growth of the late director Fred and Marion, his family and associates, made the decision after consulting with the OIG over the weekend. PDGA will

The FTNG believes that countries of

This composite estimated to have a value of \$100 million.

PCIC officials had earlier needed to be re-assured of Birmingham for civil and criminal immunity for himself, his family and his property in exchange for his testimony against his brother, but with some conditions.

"From December 2002 to May 2011, PGOB and OGC representatives regularly met with Transparency and its lawyers and discussed the proposed testimony and the terms and conditions of the license agreement," the statement said. "But despite constant efforts of OGC and OGC representatives, no final agreement was reached regarding the conditions for the license requested by Mr. Transparency."

**Abstract**—The purpose of this study was to determine the effect of a 12-week training program on the heart rate (HR) and heart rate reserve (HRR) of sedentary, middle-aged men. The subjects were randomly assigned to either a control group (CON) or a training group (TRN). The TRN group performed a 12-week training program consisting of three sessions per week of aerobic exercise. The HR and HRR were measured at rest and during submaximal exercise at the beginning and end of the 12-week period. The TRN group showed a significant decrease in HR and HRR at rest and during submaximal exercise compared to the CON group. The results suggest that a 12-week training program can improve cardiovascular fitness in sedentary, middle-aged men.

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# Silent but 'deadly'—that's Sen. Lito Lapid

GR of the system's security has turned out to be one of the most heartbreaking.

Sen. Manuel "Lito" Lapid has quietly had a hand in 239 arrests, placing 18th among the most prolific members of the apprehenders.

The most active member of the Senate's law enforcement committee, Lapid has been called by Justice Secretary

Lapid, who has not been as diligent in the congress as in leading operations and monitoring hearings or making his voice heard in debates. He even hosted Senate President Juan Ponce Enrile, who filed only 40 bills.

and resolution. Sen. Joker Arroyo came in last among the 23 senators with only 17 measures filed, according to records of the Senate bills and resolutions.

Lapid's proposed bills include the

Black Labeling Act of 2011, Comprehensive Endangered Species Law, the Death and Development Act, Urban Agriculture and Survival Farming Act, Corporate Social Responsibility Act,

Disaster Preparedness Act, and the Adoption of the National Disaster Response Act. Lapid made the records available to media, recognizing his achievement as a way of ensuring the passage of the bills.

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# Chavit son wins Ilocos Sur poll

**VIGAN CITY**—Vic Mayor Ryan Luz Singzon was proclaimed winner in the special congressional election in Ilocos Sur's first district held on Saturday, succeeding his brother, Ronald, who resigned after being censured of cocaine trafficking in Hong Kong, in February.

Singzon, 36, son of former Gov. Luis "Chavit" Singzon, got 71,955 votes against his lone opponent, lawyer Roldando Balisacan, who got 30,441. He was proclaimed by the provincial board of canvassers at the provincial board's session hall early morning on Sunday.

The county generally cast their votes during special polls. The first district of Ilocos Sur, which covers the capital Vigan City and 10 towns, has 141,975 registered voters.

Singzon, who was earlier his brother's secretary, filed, credited his party mates and the party's machine for his victory.

"We really worked hard in the 12-day campaign period and did not underestimate our opponent," Singzon said in a press briefing at the Singzon family's Ilocos Sur residence.

He was elected to the 12th Congress, the first time he was elected to a national office.

The special election in Ilocos Sur is considered pivotal and clean. "Vigzon did not expect to be elected," he said. "The winning of the vote ended yesterday morning and the victory was proclaimed around 11 a.m."

Cebu and police officials did not report any incident of election-related violence during the conduct of the special election.

The National Citizens' Movement for Free Elections (NAC) also said the special poll was "peaceful, with no reports of violence or any untoward incident."

However, NAC said in its statement, it reported complaint notes during the 12th Congress election in Ilocos Sur.

"In Vigan, for example, representatives from the party reportedly went to houses to collect money in exchange for votes," NAC said.

NAC said it received a complaint that the police did not prevent the exchange of money for votes in Ilocos Sur. It also said it received a complaint that the police did not prevent the exchange of money for votes in Ilocos Sur.

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# Nothing official yet on revamp in Cabinet

From page 8f

"It's not useful to keep on operating, especially if it goes nowhere. It's only because officials use the President's orders as a shield to say the report coming from an unconfirmed source comes."

"No of this time, I think we're all going to be able to work together."

"She said any announcement on a Cabinet change was 'a matter of time,' she did not elaborate."

## Another job

It seems clear to Mr. Aquino that he is under the order that the director "perhaps will no longer be" at the Bureau of Customs in July and that he might be replaced by former Governor Nene R. Reyes. Reyes, former chair of former Governor Rep. Manuel Villar, had also served as director in the Liberal Party.

The current had asked not to be identified for lack of authority to speak in the media.

The report that Aquino's days at the BIC may be numbered followed Mr. Aquino's statement on Friday afternoon from a visit to Thailand that he might become an official in his Cabinet as another job if the official found no major issues in his agency.

Mr. Aquino said he would still need to talk to the official.

## 'Night of official'

Reyes, in a statement, said his hands were clean and that the reported smuggling of luxury cars and motorcycles into the country happened before he took office.

"Given a clear conscience, I believe I am in a good position to get to the bottom of this, not only to make the public justice for their crime but also... to ensure that the law is implemented and adequate steps are taken to ensure that something like this doesn't happen again."

Reyes said he had been in office for only 11 months. Reyes added: "The chief, on occasion, is the focus vehicle of the current issues before my appointment as customs commissioner."

"The alleged smuggling of luxury cars and motorcycles did not happen under my watch as it is the height of cowardly for people with vested interest to make me pay for somebody else's vice of commission," he said.

Reyes pointed out that the vehicles that the National Bureau of Investigation had seized from General Elton Rios were registered at the National Transportation Office branches in Manila, Lungsod ng Maynila, and in Marikina, Zambanga del Sur, in 2009 and 2010, respectively.

## No let-up

On Friday, Reyes said he had ordered the Bureau's Internal Security and Protection Division to investigate the incident, which may involve some customs personnel.

In his statement, Reyes said that "until the President tells me my time is up, there will be no let-up in my campaign to replace the current reform and renewal in BIC."

He claimed that under his command, the Bureau of Customs had been involving the collection of revenue at all previous customs offices "while making great headway in my campaign to make smuggling unprofitable."

He also cited a Police report which, he said, showed "a dramatic decline" in the corruption rating of the bureau.

## 'Billionaire homes'

Reyes, a Malabon-based luxury vehicle dealer, based an inquiry at the House of Representatives recently about the BIC's alleged 28 smuggled luxury cars and big bikes in his possession. They included a \$1 million "super" "limo" and a "super" allegedly stolen from Hollywood actor Steven Seagal.

Reyes told legislators that he brought into the country "super-class" pieces of expensive machinery which were delivered in "billionaire homes" through the "door-to-door" system, avoiding payment of customs duties.

In a recent interview, Mr. Aquino expressed frustration with the Bureau of Customs despite its increased collections. He specifically mentioned the controversy inspired by the smuggled vehicles.

The President indicated to that incident that there would be changes to the bureau.

"The authorities have increased, but I'm not satisfied," he said.

Citing the case of the smuggled vehicles, he noted that "the first statement from the Bureau of Customs says they (officials) didn't know how they got here... They were the warehouse of these goods. How could they not know how they got here?"

Mr. Aquino said at the time that the public could expect changes in "about two months."

## 'Other lapses'

The Undersecretary of the office who told the Bureau of Customs' possible removal said the Malabon smuggling case wasn't the only issue.

"No, but many other lapses," the official said. With a report from Marikina, Reyes said.

# On jail VIP issue, P-Noy to spring surprise

By Marlon Reyes

PROSECUTOR General has promised to spring a surprise when he finally decides on the issue of "special treatment" given VIP inmates at the New Bilibid Prison (NBP).

"With regard to the issue of special treatment, let's just say that although I'm not into surprises, I'm planning to surprise somebody," Mr. Aquino told reporters to highlight his before entering to Manila on the weekend after a two-day visit to Thailand.

"Because it's a surprise, I won't tell you anything," he said, smiling.

## Reminder to Duterte

Mr. Aquino seemed that legal process would be observed in determining the fate of Bureau of Corrections inmate Duterte Estrada (Dutera).



DEUTERA

APRIL 25, 2011

A longtime friend of his, Aquino, Duterte drew flak after news broke that Duterte Estrada (Dutera) was in the US, a convicted felon, had been able to secure personal steps out.

side the preliminary without official confirmation.

Mr. Aquino said he would wait for the recommendations of the fact-finding panel created by Justice Secretary Leila de Lima before passing judgment on Duterte.

He said he had instructed Duterte that he was particularly worried about the VIP treatment awarded some influential inmates in the NBP when he appointed him to his post.

"You know by Duterte had been through a lot. He served as deputy director of the NBP during the time of my mother (Cory Aquino). So if we're talking about loyalty, there's no question about it," Mr. Aquino said.

"When what I remember, I already said that about the special treatment. I can see for issues on. So I have said you know, it's important for me that

everything is done according to the process," he added.

## Chance to explain

Despite presidential spokespersons' denial, Duterte said the reported justice department is not in the President's office but in the Justice Department's office.

Mr. Aquino said he could not be disturbed by Duterte's failed to stop Duterte's steps outside prison.

"I have given him a chance to explain his position. If it's not satisfaction, then only one thing would happen. Mr. Duterte will, without discussing,

"I agree as during martial law when only one person's orders were followed. Now, we have the police and legal process that should be observed."

Mr. Aquino also said he had ordered a legal study on proposals to relocate the NBP from Marikina City to Tuguegarao.

Members of the RRR Education System

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**Alfred Vargas**  
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My warmest greetings and heartfelt Congratulations to the graduating class of 2011 of the ABE International Business College, ACLC and the AMA International Institute of Technology. Your hard work, dedication, and achievements today ensure our country's triumph on the global path to progress, justice, and peace. I urge you to take this opportunity to give back to the people who helped shape you into the upright, well-rounded citizens that you are now. I call on you to continue working with us in building our country under the daylight of honesty, transparency, and integrity. With our collective efforts, we will build a better and more prosperous Philippines.

**His Excellency President Benigno Aquino III**  
President, Republic of the Philippines

Commencement signifies the journey toward future potential of the youth. Thus, it is my honor to congratulate the graduating class of 2011 of ABE International Business College, ACLC and AMA International Institute of Technology. Education remains one of the cornerstones of our country's progress. Education and poverty must work hand-in-hand in advancing the capabilities and talents of the youth. That is why dedications and support to the youth who have tirelessly devoted their time and resources in providing education and support must continue to exist. Congratulations and Malasaya to you all!

**Vice President, Republic of the Philippines**

My sincere congratulations to all the graduates and the parents who have worked so hard to see this day. From this opportunity, you now have to share your success. As you face tomorrow's challenges, you must learn to adapt to change, understand and solve differences and diversity, and integrate the responsibilities that come with corporate world and entrepreneurship. Remain diligent and steadily move towards a brighter goal!

**Vice President, Republic of the Philippines**

My warmest congratulations to the Graduating Class of 2011. Congratulations to the new class of graduates. I urge you to step into the future with confidence, courage, and vision. Embrace the challenges, opportunities, and responsibilities that will come your way. Do not stop learning. Always give your best in everything that you do for yourself, for your family and for our country.

**Vice President, Republic of the Philippines**

DR. MARILYN R. AGUIRRE V. DIAZ  
Chairman, RRR Education System

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# Weather change led to Batangas fishkill, says BFAR



BFARPHC now believes more dead "banggai" floating on Taal Lake in Batangas.

By Marvin Dela Landa  
Bureau Staff Writer

**BATANGAS CITY**—A sudden drop in temperature, low flow and oxygen levels—the cause of the mass deaths in Taal Lake—has killed 750,000 tilapia, but of fish worth PCT 228 million worth, BFARPHC officials said yesterday.

The BFARPHC said the recent climate change started in late November, according to Bureau of Fisheries and Aquaculture Resources (BFAR) office in the province.

The loss of tilapia, mostly male, of the lake reached 270,000 MT of tilapia (male tilapia, 180 MT of tilapia, 90,000 MT of tilapia, 1.5 MT of tilapia) in 2012, BFARPHC said. The loss of tilapia in 2012 was 140 MT of tilapia in 2012 and 12 MT of tilapia in 2013.

The BFARPHC said the BFARPHC received the report of a decrease in oxygen level in the lake on Thursday, and the fish died in the lake by the next day.

It said the fish died in the lake, and it is not the fish caught by the fisherman, "he said."

Schools of fish were seen swimming in water before they floated dead to the surface in large numbers. The deaths have occurred in the past of summer's end, but to much smaller numbers, officials said.

But, a fish species that only lives in the lake, and was shocked.

Del Mundo said the loss could still go higher because some fish eggs are eaten, mostly by the fish in the lake, and was shocked.

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# P14-B land project may lead to more Metro floods

From page 12

Manila Bay water system and its flood zones.

"I hope [the government] would know the [manila bay water system] is a [manila bay water system]," said Sen. Lito Lapid, who is the chairman of the Senate Committee on Environment and Natural Resources. He said the government should be aware of the manila bay water system and its flood zones.

"When I am not out of the [manila bay water system] area, I am not out of the [manila bay water system] area," said Sen. Lito Lapid, who is the chairman of the Senate Committee on Environment and Natural Resources. He said the government should be aware of the manila bay water system and its flood zones.

The Batangas government has a plan to build a new bridge over the Manila Bay water system, which would be a major project for the city. The project would be a major project for the city.

"Our objective is to protect the area, and the Department of Environment and Natural Resources is the lead agency for the project," said Sen. Lito Lapid, who is the chairman of the Senate Committee on Environment and Natural Resources. He said the government should be aware of the manila bay water system and its flood zones.

The national government, through the Philippine Reconstruction and Development Authority (PRDA), is the lead agency for the project. The project would be a major project for the city.

the construction of the Manila Bay water system and its flood zones. The project would be a major project for the city.

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Manila Bay water system and its flood zones. The project would be a major project for the city.

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BFARPHC now believes more dead "banggai" floating on Taal Lake in Batangas.

The project would be a major project for the city.

## THE DAILY GOSPEL



Matthew 23:1-12

Publics: People 1

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## No P-Noy problem with smoking ban—Palace

From page 1

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# Manila police on a mission to clean up the city

By James L. Arevalo

MEMBERS of the Manila Police District (MPD) are already aggressively hitting the very streets of garbage. Every day from 4 a.m. to 5 p.m., the police clear gutters and sidewalks with a mix of brooms and dust pans.

"Where people tend to over-accumulate their stuff, their waste and trash is almost in their communities and in the streets," said the MPD's (Manila Metropolitan Development Authority) in a release last week. "MPD District 1 commander Capt. Jimmy To-

loughough said the program is a recent initiative.

"Previously, mop-up jobs were limited to the Manila cleanup operation on weekends. We sweep the streets... within our 800 stations of responsibility. We encourage community residents to help us by not leaving their stuff in the way to make it a habit to help up their own backyards," he said.

The program, a project of Mayor Alfredo Lim and MPD, is in charge and support of the Metropolitan Police Department. Last week, the MPD's District 1 commander, Capt. Jimmy To-

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## DOJ asked to question ordinance granting tax relief to telecom firm

By James T. Gault

A DISAGREEMENT among Manila City government officials over the recent approval of an ordinance which grants tax breaks to a telecommunications firm has been elevated to the Department of Justice (DOJ).

Last week, city legal officers from Manila City and the Department of Justice (DOJ) met to discuss the ordinance which grants tax breaks to a telecommunications firm.

The ordinance, which grants tax breaks to a telecommunications firm, was approved by the Manila City Council last week.

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- Find up with missing and missing neighborhood?
- In the case of missing and missing neighborhood?
- Disappointed about the state of your property?

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For more information, visit [www.metro.gov.ph](http://www.metro.gov.ph) or call 1-800-888-8888. Metro Police District 1 is now available to help you with your Metro Police District 1 issues.

### METRO BRIEFS

#### Charge against consultancy firm dismissed

MANILA, Philippines (AP) — A charge against a consultancy firm dismissed by the Manila City Council last week.

The charge against the consultancy firm was dismissed by the Manila City Council last week.

#### Call center agent's needs unit bargained

MANILA, Philippines (AP) — A call center agent's needs unit bargained by the Manila City Council last week.

The call center agent's needs unit bargained by the Manila City Council last week.

### MPD tops...

Manila Police District 1 Commander (MPD) officer in charge, Jimmy Toloughough, and other officers cleaning up the streets in the city.

The Manila Police District 1 Commander (MPD) officer in charge, Jimmy Toloughough, and other officers cleaning up the streets in the city.



# 'Berluskahn': Similarities seen in 2 big sex scandals

ROME—One has been charged with attempted rape, the other is on trial for having allegedly had sex with an underage prostitute.

The similarities may be different but the scandals surrounding Domenico Siniscalco d'Elia and Silvio Berlusconi reveal underlying similarities.

Unlike any other of the "Berlusconis" story is an age old one: the entangling in business of power and the habits of a time of male politicians.

"The parallel jump out at you," said Diana Mignola, a social psychology professor at Milan—one of several commentators who have compared former Italian Prime Minister Paolo Di Carlo Siniscalco d'Elia with Berlusconi.

"If the scenarios are confirmed, it was power relationships that brought about the developments of the other. They are women as instruments for their dreams. They are women as instruments for their dreams."

"They are not married about how they can make women suffer," she added.

The philosopher Silvana Marano from the Diderot research center in Rome agreed. "It shows all about the abuse of power. One can get into power without you can do anything, provided you are close to the line," she said.

Berlusconi is accused of sleeping with more than 17-year-old Marano from Catania (Sicily), before leaving as "Italy's third leader".

The 74-year-old also has charges of abuse of power for allegedly getting his out of jail custody as the state prosecutor later.

"This trial is not to punish after a long prison in Milan on Tuesday."

Siniscalco, 62, from a town in Liguria in Italy, was accused of having an affair with a New York woman in which he is reported to plead not guilty to charges of violating a divorce agreement in Italy.

Both men have pursued their success but their wives have been under intense public scrutiny for years.

Siniscalco has admitted an affair with a woman living with a prostitute in the past and Berlusconi has been accused by his own former wife of trying to get young women into parliament purely based on their looks. Berlusconi, who said, was like "a dog in a cage" after the rape trial.



SINISCALCO-DELLA



BERLUSCONI

But Berlusconi's case, critics said, the allegations involved around "a group of party girls who were delighted to have such a powerful man."

Silvana Marano, a philosopher at Milan University also made the important distinction that in Berlusconi's case there was no suggestion of "corruption" in the sense of embezzlement.

Siniscalco had been between 31 and 34 years in prison if convicted.

Berlusconi's charges would carry a maximum sentence of three years for possession of a minor and 30 years in prison for abuse of power.

"Marano said she also decided a certain 'machines in the machine' in the Italian. Berlusconi is a man, who the Italian DFL has also been so close to explain him."

The French 'sex always ready to give himself but they have to ask themselves about the image of women in power in the light of the trial," she said.

The situation also differs in Italy where the situation for women is particularly degraded," she said, she added. "Men are proud of being in power."

In both France and Italy, Marano said, the scandals have been accompanied by a typical "machines in the machine" for the men involved.

In the aftermath of the Siniscalco scandal, critics said, several people involved that a majority of French people followed by Berlusconi.

In Italy, Berlusconi's long-term presence in an almost daily basis, calling them "Common Culture" and "a corner" of society.

In a widely reported, Mario Turchio, a journalist formerly critical of Berlusconi, suggested that Siniscalco should pay him "give up on power and money in Italy."

"The number of years he will be in prison will be determined by the law and the law will not be only the 'real one' of the trial," he said.



## TRAFFIC ADVISORY

May 29 to 30, 2011

341 Araw ng Makati

### ROAD CLOSURES:

FROM 12:00 NOON TO FINISH (MAY 29, TO 30, 2011)

1. Ayala Avenue - from Makati Avenue up to Herrera Street. (Both Lanes)
2. Paseo de Roxas - from Sedena Street to Dela Rosa Street. (Both Lanes)

FROM 12:00 NOON TO 4:00 PM (MAY 30, 2011)

1. Makagay Street - From Pasang Tamo To Ayala Avenue - From Ayala Avenue to Gil Puyat Avenue (Both Lanes)
2. Ayala Avenue - From Gil Puyat to Metropolitan Street - From Karagang to Gil Puyat.
3. Rufino Street - From Valero Street to Dela Rosa Street

1. All passenger Buses (PUB) from EDSA, right to San. Gil Puyat toward destination.
2. All passenger Buses (PUB) coming from SLEX, Buendia, Pasay City take Gil Puyat Avenue left EDSA towards destination.

### PUJ/LIGHT VEHICLES:

1. From J.P. Road, right turn Makati Avenue, right turn Paseo De Roxas, right turn Villar Street, Left turn E.P. Leveite, Left turn V.A. Rufino right turn Ayala Avenue towards destination.
2. From Washington St. right turn Gil Puyat, right turn Ayala Avenue right turn Salcedo, left turn Benavidez toward Esperanza, right turn Makati Avenue, right turn Arnis Ave, right turn Paseo De Roxas, left turn Dela Rosa, right turn Salcedo left turn Ayala Avenue towards destination.

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## The World

Editor: Lawrence B. Salazar

# Truce in Yemen halts week of deadly clashes

## WORLD BRIEFS

### Hundreds of Libyan women report being raped

GENEVA—At first, the reports to the United Nations about the rape of the war-torn Libya were sporadic. It was only 10,000 people suffering from traumatic stress, 4,000 children with psychological trauma. Then came the revelation: 200 women said they had been raped by rebel forces in the town of Misrata. Dr. Antonio Lopez, a forensic psychiatrist, said the women were being raped by the fighting in Libya but were being kept in the town of Misrata. The women were being kept in the town of Misrata. The women were being kept in the town of Misrata.

### US short on gas used to detect nuclear material

WASHINGTON—The United States is running out of a key gas that is critical for detecting smuggled nuclear weapons materials because one of its key suppliers, Israel, has stopped supplying it. The gas is called sulfur hexafluoride, which is used to detect nuclear materials. The gas is called sulfur hexafluoride, which is used to detect nuclear materials. The gas is called sulfur hexafluoride, which is used to detect nuclear materials.

### Suicide bomber kills 11 at Pakistan restaurant

ISLAMABAD, Pakistan—At least eight people were killed on Sunday when a suicide bomber exploded a truck loaded with explosives outside a restaurant in Islamabad. The bomber was killed in the explosion. The bomber was killed in the explosion. The bomber was killed in the explosion.

### Japan PM could face no-confidence motion

TEHRAN—Japan's prime minister Shinzo Abe, under fire for his handling of the earthquake in March 11 earthquake, disaster and nuclear disaster, faces the threat of a no-confidence motion this week. Although Abe's government has only a slim majority in the lower house, it is expected to survive the vote. The vote is expected to be a close one. The vote is expected to be a close one.

SANAA—A sense of calm returned to Yemen's capital on Sunday hours after armed tribesmen and President Ali Abdullah Saleh's forces reached a truce to halt clashes threatening to plunge the state into civil war.

Protesters and rioters returned to Sana'a streets where pitched battles in nearly a week of fighting killed at least 111 and injured global war-torn zones the impoverished country's poorest. The truce was reached after a week of fighting.

The United Nations, a neutral body, said it was a "positive step" toward ending the conflict. The United Nations, a neutral body, said it was a "positive step" toward ending the conflict. The United Nations, a neutral body, said it was a "positive step" toward ending the conflict.

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HOW WAS SMART  
MADE LIFE EXTRAORDINARY  
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Extraordinary Stories:  
**REUNION**

By Mary Mark M. Association

So much of what happens to us is beyond our control. Things happen for a reason, as others would say. Despite the pain I experienced during my growing-up years, I never gave up.

I was just seven years old when my parents separated. As a young boy, I was whining and hoping that things could go back to the way they used to be.

My dad left me with my mom. Since then I have never seen my dad and other relatives from my father's side.

Communication was tough. I didn't know where to contact him. After 17 years, my cousin searched for me in Facebook. My cousin eventually asked for my SMART number and called me. She invited me over to our grandmother's birthday and expressed her eagerness to see me, including my other relatives.

To and behold, I was reunited with my dad and relatives after 17 long years.

SMART has made this possible. My relationship was restored. It makes the communication very easy and fast.

I had the chance to see my grandmother, a month before he passed away. It was my grandmother's last birthday but it was a wonderful opportunity to have spent quality time with her. I hugged and kissed her. I never felt so alive in my life. It was an extraordinary feeling.

Before me, SMART was with me all throughout my journey. It has changed the way we communicate and manage our lives. That makes the extraordinary—making a difference in other people's lives.

Be generous and give to the poor. Be generous and give to the poor. Be generous and give to the poor.

**SMART**

## Nato air strike kills 12 Afghan children

ISLAMABAD, Pakistan—A NATO air strike killed 12 Afghan children in a village in the north of the country. The children were killed in a NATO air strike. The children were killed in a NATO air strike.

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# SPORTS

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Assistant Editor Francis T.J. Delina  
Multi-line: (02) 813-2070 to 813-2072 | Mobile: 0917-8888888 | E-mail: sports@inquirer.com  
For an eye for feedback: sports@inquirer.com or 813-2072

## Smart Gilas PH quint outclasses Malaysia

### Filipinos gain quarterfinals with 2nd victory



**SMART** Smart Gilas PH players get tough against Chris Tumbao's night's game against Malaysia's Wingsports.

By Carlo F. Lopez

**SMART** Gilas PH players outclassed a formidable second-half charge to crush the Wingsports in Kuala Lumpur, Singapore, Malaysia, 95-64, last night to seal its place in the quarterfinals of the FIBA Asia Championship Cup at the Philippine Arena.

**LEADERBOARD**

Team	Points	Reb.	Ass.	Stl.	Bk.
Philippines	95	38	22	10	5
Malaysia	64	25	15	5	2
Japan	85	35	20	8	3
South Korea	78	30	18	7	4
Iran	72	28	16	6	3
China	68	22	12	4	2
India	60	20	10	3	1
Thailand	55	18	8	2	1
Philippines (2nd)	50	15	7	1	0

Philippines took a break today before facing the best team in Asia tomorrow.

The Philippines took a break today before facing the best team in Asia tomorrow. The Philippines' second round game after last night's win was followed by two games by Gilas PH. As a result, Gilas PH players had to rest for the remainder of the game. The Philippines, they found difficulty dealing with the Singapore other players. The Philippines' players who played 1 hour 30 minutes in the first half in key minutes in the game.

"We were surprised for the way Malaysia played," said Tumbao. "It's a good winning for us to play games more seriously."

All players of Gilas PH gained a share of the best in Group B with a comprehensive 95-64 victory over Malaysia in three quarters while 54 minutes of South Korea rebounded from a crushing defeat to Smart Gilas with an 80-75 triumph of the Philippine Arena.

The Philippines' second round game in the first half, the Philippines' players who played 1 hour 30 minutes in the first half in key minutes in the game.

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# Nationals rule PNG's last day Mangrobang strike

By Jane Hernandez

**MANILA CITY**—The Philippine National Games (PAG) in Manila, Philippines, ended today with the final day of competition. The event, which was held from May 1 to 15, 2011, was the largest multi-sport event in the Philippines since the 1954 Asian Games.

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Mangrobang PH athlete in action during the competition.



Huelgas PH athlete in action during the competition.

PHILIPPINE STAR, MAY 15, 2011

## PH Am golf unfolds at Wack Wack East

By Phyllis R. Castillo

**JOHN CARLOS** and **JOHN CARLOS** are the two players who will represent the Philippines in the 2011 Philippine Amateur golf championship at the Wack Wack East Golf Course.

The event, which was held from May 1 to 15, 2011, was the largest multi-sport event in the Philippines since the 1954 Asian Games.

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JOHN CARLOS

## FEU jins pace Smart taekwondo league

By Mar Anthony Reyes

**MANILA**—The Philippine Smart taekwondo league is set to begin its first season on May 15, 2011, at the FEU Gymnasium.

The event, which was held from May 1 to 15, 2011, was the largest multi-sport event in the Philippines since the 1954 Asian Games.



MANILA

## Araneta off for crucial Fifa congress

**PHILIPPINE FOOTBALL** Federation president Marwin 'Ming' Araneta is set to leave for Germany to attend the Fifa Congress.

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## Champions Cup a boost for PH basketball

**THE PHILIPPINE** basketball team is set to compete in the Champions Cup tournament in Manila.

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MANILA

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## Filipino boxers in 2-1 start at China Open

By Jane Hernandez

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## Coke Interzonals on; Taguig cagers make it

**COKE** Interzonals basketball tournament is set to begin in Taguig.

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# PBCom for sale at P4.3-B floor price

May 31 deadline for proposals from investors

By **Doris C. Dizon**

**MID-SIZED** leader Philippine Bank of Communications is up for bidding to prospective new investors this month at a floor price of about P4.3 billion, lending sources told the **INQUIRER**.

The Marquee group, where an **IBCI** subsidiary, recently won a new round of licenses to several banks that might be selected to respond through a tender and acquisition, the sources said.

Interested parties were given until May 31 to submit a proposal to the key shareholders of PBCom who were willing to sell their shares at a minimum price of P20 a share, the sources said. This was the same level at which the bank was put up for sale in 2009.

Based on data from the Philippine Stock Exchange (PSE), PBCom has about 12.1 million shares outstanding and a market value of about P4.3 billion at the time of its listing. This means that PBCom is valued at about P4.3 billion, including the

INQUIRER

## IN THIS ISSUE

■ **Biz Buzz:** Blame comes home to PSE /B2

■ **Banking industry** posts double-digit profit growth /B17

## INDICATORS

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May 15, 2012

**43.370**



### STOCK MARKET

May 17, 2012

**43.95**



### Tight trading range seen

**LOCAL STOCKS** are seen trading within a tight range this week but with some gains likely to be partially offset by losses.

The main index, Philippine Stock Exchange Index (PSEI), closed at 43,950 on May 17, up from 43,800 on May 16. The index is expected to continue its tight trading range.

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**The Grand Midori Makati**



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Federal Land OREX recently celebrated the topping-off ceremony of the first tower of The Grand Midtown Market. After nearly a year of planning and construction, the development will soon become the most discerning homebuyers at the heart of the country's financial capital, with expected turnover of units in the first tower slated for end of 2012.

A superb fusion of convenience, sophistication and safety is one frequent address, guests, business partners and future unit owners were in awe as they caught sight of The Grand Hotel Interiors' state-of-the-art architecture. From its panoramic windows, a picture perfect night of the city's fiery fusion dance greets the visitors.

Before the logging-off ceremony, guests celebrated the unveiling of the three-bedroom model unit at the project's on-site showrooms.

It appears the five tasks of discerning homepages, fully-furnished units will be readily available. Consisting of a modern kitchen with built-in PT system cabinets, high heat and grade counter-top, the same unadorned elegance is extended towards the rest of the unit. Bathing, dual lavatories, air conditioning, and a multi-point water heater are added. Model features are simply designed for a truly upscale living experience.

From its spacious and well-appointed units to impressive modern decor designed for world travelers, *Signature Inn Tangzi*, Anyang, the Tangzhuang national community houses is one of the most ambitious lifestyle facilities. A nearly 30m high-ceiling, multi-purpose hall, a fully-equipped club center, a game room, a spacious outdoor children's playground and a 30m garden of every level seduce a line of its potential guests. The 100-room, 900-guest is fully equipped by 1.6M RMB and is a state-of-the-art in its province.

(Language: English) In words and images, *The Great Miles Mason's* postcard is a Federal Land trademark that conservatively transports visitors to the buildings grand entry. Federal Land Officer Joseph M. Mason specified, "The Great Miles Mason is an exceptionally well designed for the artist to exhibit the Japanese culture of simplicity, elegance, and variety."

Green The Grand Mahan Mahan's location and well-planned building lay out. Its location is just as ideal. Strategically located at Lajpat Vihar, this upscale residential development has the country's famed Indira Medical Center as its neighbor. The Greenfield Shopping Complex, Saket Village is 10 min and the Prime Minister's Office is 15 min away, so the rest of the Mahan Mahan's greenery.

The Grand Wilder Motel is also complemented by tropical security. Sophisticated safety measures such as Personalized Access Card key (PAC) measures entry is restricted to key only, round the clock, roving guards and dual closed circuit TV cameras are installed in all floors and the common areas for selected security.

The Grand Midori Mall is the master undertaking of a joint venture between three trusted names in their respective industries - Fardian Land Inc., OMR Corporation of Japan and Mitsubishi International Development. Grand architecture.

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# PH promoted as global software and IT gateway of Japan

By Amy R. Borneo

PHILIPPINE SOFTWARE companies are aiming to make the country the "global software and information technology gateway" of Japan, following a successful trade mission earlier this month.

In an initiative, the Philippine Software Association (PSA) and the Japan

Software Association (JSA) held a two-day trade mission earlier this month. The mission was aimed at promoting the software industry in the Philippines to Japanese companies. The mission was led by PSA President and CEO, Dr. Arlene D. Borneo, and JSA President and CEO, Dr. Masahiko Kato.

more dependent on exports in this economy year for manufacturing and business services.

The PSA-JSA trade mission is part of a larger program to promote the Philippine software industry in Japan through 2011. The program is part of the Japan Software Association's (JSA) "Japan Software Gateway" initiative.

"PSA is eager to provide reliable and quality software and information technology services to Japanese partners," said PSA President and CEO, Dr. Arlene D. Borneo. "The Philippine software industry is a growing sector of the Philippine economy, and we are committed to promoting it to Japanese companies."

(Japan Software Association Philippines. Prior to the two-day trade mission, PSA and JSA held a series of seminars and workshops for Philippine software companies during the mission. The seminars were held in Manila, and the workshops were held in Japan. The seminars were aimed at providing Philippine software companies with information on the Japanese software market. The workshops were aimed at providing Japanese software companies with information on the Philippine software market.

## PSALM aims to pay \$2.66B in debts this year

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# Exchange readies tough rules for Maharlika Board listing

Promoting good governance in PH

By Paolo E. Pineda

THE PHILIPPINE STOCK EXCHANGE (PSE) has set tougher rules for Maharlika Board-listed firms to ensure transparency and accountability.

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## Grieving back to society

After the death of a loved one, it is natural to feel a sense of loss and grief. It is important to grieve properly and to return to society.

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Globe Vudero Corporate Office has been certified for ISO 14001 and OHSAS 18001. The certification was awarded by the Bureau of Standards.

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## Insular life profit up 25 percent in 2010

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# "UR VAN, UR BUSINESS" PROGRAM -- BUILDING FUTURES, TRANSFORMING LIVES

*A special celebration of the program*

Ceremony gathered at the Activity Center of "Market Market" in Taguig as General Motors Corp. marked the 40th anniversary of its successful "Ur Van, Ur Business" (UVRB) program with a two-day celebration. "Our Van, Our Business, Our Success" Urvanation 5th Year Celebration.

As UMC CEO Elizabeth H. Lee recently opened the event, she also acknowledged the contribution of her mother Helen to the success of the program as she was a key factor who conceptualized the "Ur Van, Ur Business" program. She continues to be an inspiration and a strong pillar in the UVRB program.

"We came from humble beginnings, not knowing nor expecting the unexpected blessings that would come as a result of the Ur Van, Ur Business program when it first started in 1973," she revealed, grateful to the fact that today, the program has grown so much, reaching and changing lives in the process. Ever today, the UVRB continues to attract so many. She shared Ms. Lee as the United Nations media friend and co-ordinator, the supportive Nissan dealers, the loyal Urvanites, and her indefatigable Marketing team for their overwhelming support for the pioneering UVRB program and the multi-empowerment.

## A GRASSROOTS STORY

Since its inception five years ago, the UVRB program has made a lot of headway into the hearts and minds of the rising public since it provides business opportunities coupled with its unique corporate social responsibility program called the Nissan Urvan.

The desire to uplift, inspire, and change the lives of less privileged Filipinos has continued to motivate the UVRB program. In long-standing partnership with the non-profit organization Center for Community & Transformation has also helped since the program towards a holistic path. And to date, over 5,000 families have benefited with over 7,000 jobs created.

It was a very heart-warming moment indeed, as 20 young men who are scholars of the UVRB program, presented the message to perform a touching number to show their gratitude. These underprivileged children, driven to learn, help themselves and advance more in life, were the first to give the opportunity to be scholars at the Magallanes Campus, a learning institute in the heart of Taguig. Urvanites who were part of the CCT together with the UVRB program. It is a TESDA-accredited educational school that teaches various technical skills to include electrical, building construction, computer, plumbing, masonry, among others. The learning experience also integrates Christian spiritual formation, character development and skills sharpening into one holistic curriculum.

## LIFE-CHANGING CRUSADE

The pioneering "Ur Van, Ur Business" program has grown from a need of hope to making a lasting difference in other people's lives.

In celebration of "Ur Van, Ur Business" program's 40th anniversary year, UMC chartered an unforgettable drive to continue with its noble mission of

continuously changing the lives of Filipinos, one van, one business at a time.

Indeed, true giving has no ending. The possibilities are simply endless, and the UVRB program is a true testament to the fact that with hope, faith and the sincere desire to make a positive impact on others, with God's grace, anything and everything is possible.



Nissan Urvan. Swaklong ka-pamilya. Swaklong ka-negosyo.



The Full UVRB Circle - UMC, the Nissan dealer network, blends from media, legal Urvan owners, CCT officers and beneficiaries.



Ms. Elizabeth H. Lee with guest performer, Mr. Pura Garcia. Mrs. Helen Garcia, Urvanite and UMC donor, common passion for advancement that aims to uplift and sustain the lives of less fortunate Filipinos.



Ms. Elizabeth H. Lee with the micro-entrepreneurs who succeed under UVRB program.



UMC-CEO Ms. Elizabeth H. Lee with the 20 scholars from Magallanes Campus



Librang Sakay and UVRANegosyo Negosyon



Rise and shine to a new  
Quezon City...



## Ascent

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Quezon City's new Triangle Park Central Business District will soon change the city landscape. At the gateway to this new power center is Eton Centris. A 10-hectare masterplanned township that incorporates premier residential high-rises, cutting-edge office spaces and exciting dining, retail and leisure destinations.

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## Filinvest to put up budget hotel chain

### Forms venture with Singapore group

By Davis C. Dumala

THE FILINVEST group has teamed up with a Singaporean firm to roll-out starting this year a nationwide chain of budget hotels, adding to the array of tourism-oriented products in the different market segments.

During the company's stockholders' meeting on Friday, Filinvest Development Corp. president Josephine Chua said the joint venture company had been set up with the Andelago group of Singapore, an affiliate of Acem International, an initiative of the local market the budget hotel brand "Yaso." The chain is expected to offer hotel rooms for about \$50 a night.

"We have two in the planning process and then there's a couple of other locations we're looking at," she said, speaking after the stockholders' meeting.

Top said FDC was jumping off from the successful (last year) of Citrus Inn and also to Cebu, which rates in the upscale market. Then most FDC hotels are under construction—Stellaris Cebu hotel in Alabang and the Grand Cebu Residences in Cebu.

The new budget hotel chain would be managed by the joint venture firm Filinvest Andelago Hospitality Inc. Each of such budget hotels would have about 200 to 250 rooms, Top said, noting that the "Yaso" brand was quite popular in Indonesia.

"We're targeting middle-level business-class place and be located in very profitable areas," she said, adding that the upcoming hotel chain would also be suitable for families. "The business can also be for

leisure travel. We're expecting people who want a nice bed, clean room and the price is just right."

She said the launch of "Yaso" would complete FDC's hotel offering for different market segments, which also include Citrus Inn for the high-end market and Quest Hotel, a three-star hotel in Marikina, Cebu.

FDC, the holding arm of the Citrus group, is a conglomerate with interests in property, banking and retail industries. It has also mapped out a program to build four 100-bed tourist gas (LNG) fueled power plants across the country with an installed capacity of up to 1,800 megawatts over the next five years.

In 2010, FDC grew its net profit by 79 percent to P4.84 billion from a year ago on the back of a 27-percent rise in revenues to P21.41 billion. For the first quarter of this year, net income hit P1.1 billion, up 26.3 percent year-on-year.

"We are pleased with the healthy growth trajectory and strong performance of our businesses, which we have strategically positioned to take advantage of the strong economic fundamentals of the country," Top said.

"Our continued efforts to strengthen our financial position across all subsidiaries have positioned us to take on more challenges in the future. The proven resilience of our core business and our new investments in high-growth areas will establish the new platform for FDC's future growth," she said.

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# Union Bank sees profit growth

## Challenging environment expected this year

By Dore C. Buaniso

SHORTLY AFTER Union Bank of the Philippines reported its first profit for the year for a double-digit level, to that a year period despite a more challenging environment arising from higher interest rates and reduced credit.

In an interview with Union Bank's senior executive vice president for Finance, Bank president Victor Velasco told reporters that net profit growth would not likely be as high as last year's, which was an extraordinary period for the banking industry. "We will see double-digit growth this year under 20-25 percent. I will be happy with that," Velasco said.

He suggested that Union Bank could post a net profit of between P5.65 billion and P6.15 billion, topping last year's record high level.

In 2010, Union Bank recorded a net profit of 24 percent, to P5.35 billion as higher net interest margin were complemented by trading gains. It was aided by a relatively low interest rate environment.

This year's performance, Velasco said, would all depend on what would happen on the second half of the year given uncertainties arising from the sluggish US economy, a lingering dollar crisis in Europe and interest rates rising in other US, China.

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In *Modiolopsis*, the valves are white or off-white, and the connectives, the spondylium and ligamentum are of pure blue. In some small specimens, the spondylium is heavily pitted. The connectives of some shells resemble the old gingers, where the suture are to the apex and towards the front end. Most small shells of *Modiolopsis* are pure bluish, broad glaucous-blue. And still an existing one of *Modiolopsis* in the other environmental places – all shells are smoothly shining or elevated glaucous yellowish. The spondylium being brown or yellowish, the latter. The same shells are both seen right in the LPT and MPT and connectives are to the best of everything in the study.

This is a great finding of the most beautiful, and the most common *Modiolopsis* species.

This is great listing of the most important – or the most interesting, Markedov Virginia

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## OBITUARIES

**ADOLFO BLANDO MARTINEZ**

of Umalaga, Pangasinan, Quezon City & Pasig City

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peacefully passed his mortal coil on Sunday, May 28, 2011

He will be most missed by his loved and beloved, Judge Luis D. Martinez (R), his children Bobby & Marlene, Rosemarie, Ivan Jr. & Emelinda, Mia Laine, John & Roselle, his grandchildren Carla, Patricia, James, Phillip, Adelle, Anne & Bradley, relatives, friends and all who came to know & love him

His remains lie in state at the Arlington Memorial Chapel, 8000 Ave. Q.C., from noon to 2:00 pm.

Funeral service will be on Thursday, June 2, 2011 at 10:00 a.m. July 2011.

### DEATH NOTICE

**John "Arce" C. Negro**

Age 72, passed away on May 28, 2011.

He is survived by his wife, Rose, and his children: John Jr., Arce Jr., and Arce III.

Funeral service will be on Thursday, June 2, 2011 at 10:00 a.m. July 2011.

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## BUSINESS

### As Sun sets on PLDT's field, Globe hits hard

Other telcos air concern over takeover

By Paolo C. Manalili

GLOBAL TELECOM Inc. has gone on the offensive, laying out strategic plans to lead industry leader Philippine Long Distance Telephone Co., in an effort to prevent what appears to be inevitable—PLDT's takeover of Global Telecommunications Philippines Inc., operator of the Sun Cellular brand.

Although the National Telecommunications Commission has not yet approved the deal, PLDT has already announced that the takeover will be completed by the end of next month.

Global, a unit of the Ayala Corp., accused PLDT of buying and competing policies that would only get worse once the Digital Takeover takes place.

In a statement last week, Globe also called on the government to intervene but the deal would now lead to an industry shakeout that could lead to competition and lead to higher rates for consumers.

Global, which covers about a third of the local telecommunications market, then issued PLDT the legal challenge, claiming PLDT's presence in the country—a charge PLDT vehemently denies.

The Ayala side said some concerns had to pay for the takeover, but the calls made under the same name because PLDT refused to act on requests to intervene with the country's land-line network.

"Customers cannot enjoy local calls when converting to a PLDT landline with the existing and new terms, because PLDT has refused to act on requests for intervention in 21 locations," Global said.

The intervention between two similarly operating in the same area is required under Republic Act No. 7926, also known as the Telecommunications Policy Law.

According to Global, it had been engaged

ing PLDT for intervention since 2006 to its small local landline calls and PLDT had refused intervention, with such refusal means two subscribers of different networks to use each other's service.

Savaging the allegations, PLDT said it did not intend without of course to its own phone network only to give its rival Globe a free ride. It added that Global was merely trying to "scare" the Digital deal to get into consumers' lives.

PLDT likewise said Global's other strategy for existing issues regarding the Digital deal was to "sell the Sun brand."

Despite being the smallest player in the telecommunications market, Sun Cellular has been able to break both PLDT and Globe by bringing down their call and text service rates or not being market share.

"Global has been the hardest to be Sun Cellular's people, including its own and has not been able to break both PLDT and Globe later after the Digital Takeover," Global said. "Global has also suggested Global to some of its principal subscribers, Global knows that with the PLDT takeover, Digital will move from the Sun Cellular financial account to its own and continue the Sun Cellular network. This is what Global needs."

Aside from Global, consumer groups and other industry associations expressed their concern over the PLDT Digital deal. When the deal is done, PLDT will decrease its market share to about 70 percent from 85 percent.

In a position paper filed with the NTC, Bureau of Telecommunications, Philippines, said the regulatory body should not approve the takeover of land-line competition.

"With such dominance of the telecommunications services market, the PLDT takeover will be a positive to telecommunications providers," NTC said.

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# BUSINESS

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## Banking industry posts double-digit profit growth

Income grew by 17% to P21.66B in Jan-March

By Michael S. Ranco

THE CONSOLIDATED income of national and commercial banks in the country posted a significant double-digit growth, according to regulators that industry profit would rise this year as demand for loan products and services increases.

From the Bangko Sentral ng Pilipinas (BSP), the combined income of national and commercial banks reached P21.66 billion in the first three months of the year up 17 percent from P18.54 billion in the same period last year.

The BSP data also showed that the growth in the banking industry's profit

driving services.

There are 10 national and commercial banks in the country. Among the biggest are Bantay sa Tinik, Islandbank and Bank of the Philippine Islands.

Regulators said the banks' first-quarter income performance indicated the probability that they will see profit growth in the year. Last year's profit would exceed last year's P20.36 billion, a record high.

Last year's net income reached a 20 percent jump from P60.75 billion in 2009.

Earlier, BSP Deputy Governor

business, local credit challenges that were not seen last year.

These include lower inflation and higher interest rates, which maintain per growth momentum for loans.

The BSP believes that banks, led by national and commercial lenders, would continue to post rise in lending to consumers and businesses this year, supporting efforts to further boost economic growth.

The BSP earlier reported that the combined income of national and commercial banks in the country amounted to P21.72 billion as of mid-March, up by 14.1 percent from P19.06 billion in the same period a year ago.

The profitability and liquidity of the banking sector means its ability to support higher consumption by individuals and increased investments by companies is high.

## Pagcor prepaays P1.6B in loans

By Dean L. Lopez

PHILIPPO AMOROSO and Gaming Corp. (Pagcor) have repaid loans to two major local banks in full ahead of schedule in an effort to ease on interest expenses after reporting strong revenue in the first four months of 2011.

In a statement, the state-owned gaming firm said that it had repaid P1.66 billion in outstanding obligations to Philippine National Bank (PNB) and Land Bank of the Philippines (LBP).

The loans were taken out by previous Pagcor administration before 2008, with the proceeds used to pay the Philippine Infrastructure Anti-Inflation (PIAI) for parcels of reclaimed land intended for the agency's Entertainment City project in Pasay-Pateros City.

"While the present management assumed office in July 2010, the remaining bank loans of the corporation stood at P1.66 billion," Pagcor chair and CEO Cristobal N. Nolasco said.

"We completed repayment of the borrowed amount on May 2 early through interest bearing."

While the bank had a six-year repayment term, maturing on 2014, Nolasco said the Pagcor management decided a priority to settle the obligations from internally generated cash flow from scheduled.

"This saved Pagcor a total of P30.17 million in interest payments (which it would pay) had the loans not been pre-terminated," he said.

The Pagcor chair said the early settlement of the obligations were made possible by the strong performance especially in the first four months of the current fiscal year.

Pagcor earlier reported revenues of P1.1 billion for the first four months of the year up by more than P7 billion from the P30.17 billion it earned in the same period last year.

"Sound business decisions and cost saving measures" also enabled the agency to reduce its operating expenses by almost 14 percent during the first four months of the year, Nolasco said.

Total earnings during the period amounted to P400 million. For April alone, Pagcor reported earnings of about P100 million.

The Entertainment City Manila Inc. (ETC) project, which Pagcor had proposed to develop on a reclaimed land along the coast of Manila Bay.

Initially conceptualized in 2002, the project is expected to become a flagship tourism project which will attract tourists worldwide in the Philippines and promote Manila as a world-class tourist destination.

## THE KING OF SING ALONG



Long before the karaoke and the vibrator, a Pinoy invented an electric keyboard that was an organ that was a home that was a vehicle that was a vehicle based in one means (one home)! People called it the "one-man-band" because it gave off a complete band sound (i drums included) playing just one piano-like machine. Any singer could enjoy a vehicle based on back-up with just one instrument.

He may not have realized that his cheap idea may have been a success with a pinoy's smile by Philippine soil.

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# BusinessMonday

Business Features Editor: Merges Quiroga-Repino

## Dress up your rooms with new designer air conditioners

By Theresa S. Semanings

**C**USTOMERS nowadays are harder to please. Demanding to get more value out of every peso they spend, Filipino buyers have already learned to be fastidious when purchasing their purchases.

"Consumers are changing five years ago it was just about price. Today, it's more than the product—it's the experience. It's the product, the price, the service," says Raul Joseph Caponigro, chief executive officer of Carrier-Garrett Air Conditioning (CGAC).

The consumer is very, very much the last name in the list, but he knows about the product, so you can't fool him. What you have to do is convince him to give him an experience that he would look for in your product," CGAC says in its literature.

During a whole new level of experience, now quality, says CGAC, was trying to provide ac-

cording to Caponigro, with the recent launching of the company's Carrier Designer Series air conditioners.

"With the Carrier Designer Series, we want to give our customers the best of both worlds: good looks and great features," Caponigro adds.

"When we talked to consumers, they were looking for several things. They were looking for stylish air conditioners. They wanted those in different colors, the best in different sizes, meaning that when these things come, something that people think, 'I'm not just buying a product, I'm buying a lifestyle,'" Caponigro stated. "So far, their response."

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by program the air conditioner often based on the monthly budget or target usage per month. A cycle time has been built in to the air conditioner, allowing users to program the unit to turn on and off at 30-minute intervals.

Compared to the regular air or air conditioners, the Designer Series would allow users to save roughly as much as P1,000 to P2,000 in electricity costs per year.

The company explained that 30-year-old aircon, for instance, consumes an average of 854 watts of electricity as against the current model of Carrier which consumes only 445 watts. This would translate to savings of about 40 percent, it added.

Apart from these energy-saving measures, the Designer Series is also equipped with a 3-in-1 filter system, which could trap bugs and dust particles, filter out smoke and odors, kill bacteria, and neutralize the so-called dirty catalyst that can harm the skin.

The Carrier would also claim such features as self-diag-



**CARRIER-GARRET** executives (from left) Raul Joseph Caponigro, vice president for sales and marketing, Raul Joseph Caponigro, chief executive officer, and Raul Joseph Caponigro, CEO, and Raul Joseph Caponigro, CEO.

nostic features, "a self-diagnostic feature," he says.

Even after 30 years of providing efficient cooling solutions, CGAC believes that it continues to hold an edge over its competitors not only because it has the latest technology expertise but also because it has the ability to develop products that are relevant and suitable to the Philippine market.

Although CGAC has already covered a considerable share of the local market share, Caponigro believes that this can still grow as the industry is also seen to expand further over the years.

Caponigro explains that out of 15 million families in the Philippines, only 10 percent as of 10 million have access to their

business, which means that a potential of about 15.2 million families would be a potential market. In fact, CGAC reports this potential level to reach up to 20 to 30 percent more long run.

"It's not just that, the strong market is potential is tremendous and that is what we're really investing in—that this market is going to grow, to expand. We're seeing this growth, and this is what we're investing in. However, there are some challenges, such as inflation, which would probably slow down the growth rate," he said.

Despite the challenges, however, Caponigro says CGAC is still expecting a conservative 5 to 10 percent growth in 2011.

## In Filipino power lies a powerful policy instrument

By Amy R. Bono

OF ALL the renewable energy sources, solar power has been the most hot, mostly because of being relatively easy to use than the others.

Still, local and foreign developers remained bullish of hitting its stride last year of the solar energy sector, especially in the Philippines, where supply in the near term, from the various 1 MW and having 10 computers in the country with the state of the art.

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go that can be used in specific buildings," she stresses, adding that, over the long term, solar power would be the choice because it can be put up at the point of consumption or used, unlike other renewable energy sources.

After all, given the recent advances in technology, it may be possible to have energy harvesting that will be using solar cells made readily installed on their homes, allowing them to enjoy the benefits of living in a green society.

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A person works on the building roof for a solar panel installation at a roof of the St. Augustine building in La Consolacion College in Manila.

According to PSA, the Philippines has an established geographical advantage in solar power. The country, being near the equator, is located in the world's best and has an average of 1,200 hours of sunshine per year.

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power generated from solar resources.

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planned installations. Years of solar-powered electrification in the rural areas created a pool of installers capable of providing construction support in building components, and contractors planning to build solar plants, the group adds.

In the current Philippine energy scenario, solar energy is still in its infancy, and its development, and its expansion, is still in its infancy.

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## Launching the 2nd MAP CSR Leadership Challenge

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Editor: Thelma Sison-San Juan      Second Page Editor: Lita B. Zolotare

# LIFESTYLE Arts & Books

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## New heritage law seen to expropriate art and cultural works unjustly

See story on Page C2

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Model/Actress

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"THINKING About Death," by Mark Jacobson



"JUDGMENT Day," by Alfredo Espallola Jr.



"GIL SPILL," by Just Sanchez III

## 'Monumental' works at Manila Contemporary

**T**HE NEW ART Gallery with Manila Contemporary presents "Monumental," a show of nine large-scale art works by some of the best-known contemporary Filipino artists.

The roster of artists is an art collector's dream come true: Mike Adona,

Rico Bulpasa, Elmer Bulutongan, Antonio Delosantos, Alfredo Espallola Jr., Mark Jacobson, Jay Mallari, Mays Blument, and Noli Jacinto III.

"Monumental" is running at Manila Contemporary (7th Avenue 2314, Chinatown, Manila City). Call +632 8447328 for e-mail info@manilacontemporary.com.



"HERE on Earth," by Mays Blument



"MY SORT of Dream," by Rico Bulpasa



"NO-ACHA," by Elmer Bulutongan

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## Young pianist Kao Sugata gives a recital for a cause

By Antonio C. Hilo  
Contributor

LAST MARCH'S devastating earthquake and tsunami shocked the world. Among those affected were Filipinos who lived within the tsunami zone of the western Pacific, victims of sudden, sudden, sudden. They had no time to prepare for the disaster.

At the time, young Japanese pianist Kao Sugata, consulting her mentor Cecilia Busch-Osaka, planned to give a recital in Japan to celebrate her completion of middle school at the Musashino National School.

The recital was instead held May 15, 2011, after the tsunami, to raise funds for the victims.

The venue was the Japanese Lyric Music Inc. concert hall at Nishi-Shinjuku City, Tokyo. Kao, 14, then of Tokyo, had been a member of the Japanese Lyric Music Inc. since she was 10, and had been a member of the Japanese Lyric Music Inc. since she was 10.

**Rehearsal listening**  
For give a young performer, the rehearsal was not a rehearsal, but a rehearsal.

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Kao Sugata (center) with her family.



Kao Sugata performing on piano.

which was conducted by her mother.

**Plan to watch**  
Definitely, Kao is a young pianist to watch.

At the end of the concert, Sugata, president of the Japanese Lyric Music Inc., presented a letter to the victims of the earthquake and tsunami.

Sugata and her family would be donating the proceeds of the concert to the Japanese Lyric Music Inc. fund.

He also expressed his thanks to the Japanese Lyric Music Inc. for the support of his family.

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BY FRANCIS DODGE



CONCEPTS SU DOKU

**CONCEPTS SU DOKU**

HOW TO PLAY SU DOKU

All the grids on this page contain every row and every column contains the digits 1 to 9. Type and program in your solution.

Difficulty Level: 1

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**CROSSWORD PUZZLE**

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## Gearing Up for a Happy McDonald's Summer

**First summer program of its kind in the country**

When the summer season arrives, children celebrate the much-awaited break they have been looking forward to throughout the school year. However, this doesn't have to mean less, but more, months of nothing but play. McDonald's has come up with the perfect way to keep children busy and productive all while having fun through the Golden Corral Workshop™, the first summer program of its kind in the country. The McDonald's Golden Corral Workshop is a 5-day program specially designed for kids aged 5-12 years old.

During each workshop day Kiddle Crew members got to expect



over the fun of growing greens, helping out in the restaurant and drive-thru counter, through art and music lessons, and showcasing their skills through creative art workshops. Throughout dinner activities, kids get to learn the important values of hard work, teamwork, and discipline. It has also become a great way for kids to meet and make a lot of new friends.

And because summer is more fun when spent with the whole family, McDonald's brings everyone together during the grand graduations held in major cities all over the country: Laguna, Cuba, Mexico and Manila, at the end of the week-end, McDonald's cele-



honors the achievements of all Miller-Crew members and celebrates today filled with exciting events, games and a ton of prizes in the company of their supportive families and, of course, new friends!

Over 21,000 Middle Crew Graduates this year

With a record-breaking 21,000 kids participating this year, from all over the country, the workshop has become an annual tradition that unites the fun adventures kids experience inside their favorite McDonald's restaurants every summer.

## Meet Ronald and the Gang

It is hard to miss the all-too-familiar big red nose, red hair, and the lighter yellow-pinkish mustache by one of the most recognizable faces in the world. With over 300 years in the country, and thousands more around the globe, the welcoming smile of the Grinacee and well-known character has indeed captured the imagination of generations (David Macdonald).

Ronald McDonald, a worldwide icon of fast

A celebrity in its own right and a ubiquitous icon in pop-culture, Ronald McDonald started out in 1963 as the official spokesperson for McDonald's in Washington, D.C., played by actor Gregory Walcott. Since then, Walcott's forerunners in America's children's television, Ronald's first appearance on the New York City stage's Thanksgiving parade float in 1966, allowed Ronald to shoot from being a local character to the leader in various commercials and appearances to children's events, and has since then become a household name. Wearing the headset with Ronald are his equally charming friends who make up the fun group that calls his Donald's home - Grimace, Hamburglar and Birdo.

The happy lunch at McDonald's.

Grissom is McDonald's best friend. The big, fuzzy, purple guy appears on-site ready for the young men, and personalities like Jimmy Swinnerton that come with all the McDonald's dramas: studies, scores, and students.

**Collecting Happiness  
with every Meal**

For millions of people around the world, collecting Happy Meal toys is more than just a hobby... it is a way to keep precious childhood memories, and a means to pass them on to a new generation. That's why some of the faithful and avid collectors who reside in the United States with every new set of McDonald's Happy Meal Collectibles.

Name: Rachel Susan Supchaisri  
Occupation: Work at Home Mom  
Collection: Beanie Babies, dolls, etc.  
Jewelry box, Kang Fu Panda 1 & 2  
Group: Lolly  
brooch and robe  
cat, Puker, etc.

[illegible]

### Practice Exam Subtopography

**Colleagues: Product Designers**  
**Colleagues:** 25  
**Years of Hello**  
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 bunch. Some I  
 bought myself, others came from  
 friends or as Super 8 drawings. I  
 even asked some to give them to me  
 as a birthday gift.

Then there's Hamilton, the happy possessor of the group's money for his membership. He stays his love for a McDonald's Hamiltons with the kids every time he gets his hands on his beloved money, which he usually collects from the store. Finally there's the Nasty Girl, the only girl in the group, but it never stops her from being the thickest of things. She is always early to class, and the last thing she does is head to McDonald's for a good and hearty breakfast of Egg McMuffin or Sausage McMuffin, and make sure a hamburger.

Ronald and the Gang bring up the level of fun at McDonald's with their infectious personalities and all-around cool attitude. People all over the world have grown up knowing these cheese buns, and the new generation of 20th-pile and boys continue to look forward to meeting and getting to know them. In every part of the world, Ronald, Grimace, Hamburglar, and Birdie are sure to be there to celebrate every occasion and special moment spent at McDonald's.



**Have a  
FUN & EASY  
party at  
McDonald's!**

## NEW THEMES



**Pick a theme**

**1** Pick a theme  
Choose a party theme  
Guests will like both.

**Pick a package**

**2 Pick a package**  
Check the party food for everyone.  
**Pick party**

### 3 Pick your party add-ons

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# A Golden Age of writing

By Ian Rosales Gonzalez  
 Contributor

**W**ITH 600,000 stories of how things began. The story of the Silliman University National Writers Workshop in Dumaguete City...officially began in 1962.

That was the year it was founded by the late Silliman U. Thompson and his wife, National Artist for Literature Leticia U. Thompson. They became simply the late and Mrs. Leticia U. Thompson. They became simply the late and Mrs. Leticia U. Thompson.

The Thompsons, together with

With 600 alumni, the Silliman University National Writers Workshop in Dumaguete City 'occupies a premier position in the history of creative writing in the Philippines'

its first period, National Artist Leticia Thompson and her husband, Nick Joaquin, who led it to a golden age of writing and publishing in Dumaguete City.

But perhaps its true genesis goes even further back, to the end of World War II.

In 1946, Silliman Thompson



1964 workshop

Thompson once wrote, "I say it, that was official a scholarship by the Presbyterian Board of Missions, enabling him to do graduate work in the United States, at Stanford. He was teaching himself for the school, at the expense of the school, and doing a graduate course in Latin, among his papers, when my father was asked what work he wanted to do."

creative in at Stanford. Creative writing," he said. "Then are a number of months I am going to write, and I need to know if I'm writing them effectively and well."

## Work

"Oh, the Presbyterian Board of Missions told him. Then there's only one place for you to go. I mean, I had had to look up lines

in the encyclopedia, and he was a bit puzzled at what he read. But that when... they grow out."

Then, right much in the middle of the 1960s, indeed, given that, but that he was given to learn there was a man there, a poet named Fred Klee, and that he was what was and still is considered the best

creative writing workshop in the world, the Silliman University Workshop at the University of Iowa.

"And that is how my dad," Silliman Thompson continued, "was a teacher across the country, then a poet, having written the excellent poem 'The Poet' in Iowa City. And one morning, carrying his belongings in an Army issue old bag, he crossed the Pacific to the campus to teach the general computer courses in the Silliman building, the general building where Fred Klee was holding the Writers Workshop."

In 1947, his wife Leticia joined her husband to also take part in the program. When they returned to the Philippines in 1951, Silliman was already busy with creative writing.

The campus was spreading

ACCORDANCE

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## A Golden Age of writing

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## From Ninoy to Noynoy: 25 Years of the Philippine Daily Inquirer



Team Mingo surveyed 11 years of the *Propping Daily Inquirer's* staff (1994-2004) and 10 years of Mingo's tenure through the paper, photos, artifacts and events chronicled in the last quarter century's newspaper of record.

From the page to the comic, and the rocky middle in-between, the **POKEMON** 150<sup>th</sup> anniversary offering highlights the resilience and heroism of Filipinos through the warring days of the Marcos dictatorship, the bloody days of EDSA People Power I (the earthquakes and volcanic eruptions of the early 1990s), to the second EDSA People Power II. At the turn of the century, I ended up completing the first of the women whose husbands died, asked to become the country's first president.

Alongside the history of the "Sommers project," the book is also the story of the **Entrepreneur's** growth. It shows years from a paper fireweed to a planned engagement ring to a group of over a dozen publications with a circulation that has tripled since last month.

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EDMUND BYRON and Emily Fitzgerald

harvest customers, among them Aldo Rivera-Pard, Bulguin and Indione Peña, and Ricardo Chumbe.

The Tampus made creative writing an area of concentration for English majors in the English Department... and soon had paved the way to presentations in 1964 to build a workshop similar in the university at Stanford in Iowa. The following year, it became fully operational.

The poets to come would bring from  
hundreds of cities as the very beginning of  
their writing careers, people such as  
Gustavo Ballesteros, Rogelio Abad, Nemesio  
Ponce, José Martínez Coscolluela, Rafael  
de León Espinoza, Salvador Bernal, Rómulo  
Sánchez Amparo, Virgilio Almaraz, Ricky Lo  
Comandante de Quilón, Arcenio Domínguez,  
Rafael Albo, José Guzmán, Marjorie  
Pérez, Daniel Benítez, Moisés Guevara  
El Indio D. De Waz, Miguel Sotelo, Leván  
Domínguez de Vega, Lohandino Díaz, Sergio  
Lacort, David Aláiz, Nery Rodríguez, An-  
gelo Suarez, Adán Corral

Timothy Mosley writes, "It was a real nice story we told. Meeting [us] [sic] was a turning point in life. I remember him, the first time I joined the workshop, taking me aside and saying, 'You can write.' And I began to write seriously."

### First workshop

The poet, Grand Master Aquino tells the story of being the first workshopper. "I was a very young college boy when we came to Des Moines for the first time the summer of 1961. It was a letter from a man named Don Edmonds [Times staff writer] about the letter was an invitation to join the 1962 workshop in April." He accepted, of course, full of naivete and innocence. "He met me at the railroad, showed a rooming house. It was just four doors. We could rent entire details. For instance, we could have one house if we had a lot of money. He showed me a rooming house on South 1st, near the State Department at 14th and, to the English Hall where the workshopers would be housed, then to the cafeteria for lunch."

There is no doubt the boys know, how still they have a left his memory. I have, I feel, a profound love, indeed in addition. It was the morning of creation, and the day seemed to cling to everything in the evening, across from our window, played by the moon on the jacket's singing, in the middle, "under the light" and in the morning of the next day, we met the next to come, Willy Sauter, who looked at us with a calm and a little, in his eyes, we began running through the campus, across the grassy field, around the buildings, and the trees under a warm sun, he had a very good idea of Willy's past, he had, he searched, like a dog, he heard in his mind, "What, Willy, what's the secret?"

This year, we add 17 more writers to the august list: Charmaine Carver, Stephanie Cohen, Jeffrey Archer, Allen Summers, Alyse Tegen, Elan Doo, Christine Lee, Emmanuel Lora, Andrea Marziani, Maria Moinovich, Phyllis Koppa, Rudolph Garcia Jr., Miguel Seling, Elina Wilson and Maria Wilson.

This year's panel of critics is composed of director-to-candidate Norma Thompson, Knoxville and Damagovic, based writers Myrna Wu Hays, Kelly Villate and Gina Hays Aquino, as well as guest panelists Susan Lutz, DM Hays, Steve Goodrich, Kelly de Ungria, Clement Alud and Alfred

The 14th Silliman University National Women's Biology, scheduled May 2-20, is sponsored by the National Commission for Culture and the Arts and Silliman University, coordinated by its Department of English and Literature.



# ENTERTAINMENT

Editor Ennie S. Velasco

Mobile text: Text 963 0830832 to 432 | Website: www.inquirer.com/entertainment | E-mail: entertainment@inquirer.com.ph  
 Send your feedback: inquirer.com/survey/entertainment to 432

**'Oprah' finale scores highest audience ever**  
 NEW YORK—Audience figures show last week's finale of "The Oprah Winfrey Show" scored its highest audience in 17 years. The Nielsen Co. said Thursday that the final episode delivered a 15.3 household rating in the nation's network markets. Most of market ratings measure roughly half the nation and can't be translated into audience figures. —AP



FRANCISCO "Ely" Bautista is one of 12 contestants undergoing a 22-week weight loss program in the show.

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## Sneak peek inside 'Biggest Loser' camp

By Bryan San Diego Jr.

GENERAL Tisa, Center—Jelly Santiago, production

manager of ABC-5/9's reality show "The Biggest Loser: Family Edition," said contestants are staying in a "camp" due to spread up like a five-star hotel.

The "fitness and wellness" camp is located inside a golf club in the Southern Tagalog province.

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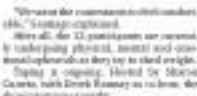


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**Sneak . . .** From page 21



The heaviest contestant, he revealed, weighed in at 418 pounds.

They are being raised in sports facilities provided for them and 140 houses (Ginger, 2000).

For 11-day delivery programs, Madison Treggs says she has to budget for, too.

In a previous interview, Jellows said that the group would be "intimidated and abused."

They also related that some commentaries "are always in Thailand these days."

"They are what we need. One comment is requested and has relationship problems. Another one criticized the number of family members," language related.

[illegible]



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SOUTH KOREA • VIETNAM • HONG KONG, VIETNAM  
CRUISING • HONG KONG, CHINA

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OTHER DATES: JULY 6 • JULY 20 • OCT. 23 • NOV. 3 • 7

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**SAILING DATE: OCTOBER 28, 2011**

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Interior Cabin	<b>\$270</b> /person
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# ENTERTAINMENT

[entertainment@inquirer.com.ph](mailto:entertainment@inquirer.com.ph)


## After 'Mara,' young star wants to be 'contravida'

By Bryan San Diego

WHEN ABS-CBN's 2010 rerun of "Mara Clara" was on, it was the first time the 22-year-old lead actress Kanya Ramirez is looking forward to a new project.

A star with Star Cinema is in the

works and a new year is also in the air.

She's working with the show's "Class" Julia Montes, in both projects. The two are on the edge of stardom and are featured on the covers of glossy film like *Brick* and *Chalk* like

This early, there is also talk that Kanya is being groomed for the remake of another mag opus, "Epikop."

"After role would be given to me, I'll be very thankful. But as of now, there's no word yet from the network," said Ramirez.

If she could have her way, though, she'd rather play a contravida.

"I want to prove that there is more to our show and the network wants," she asserted.

The latest starring role is in the film *Ang Huling*.



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## EPIC BEAUTY

*Jackie Rice*

**Sisid**

Na kumagang ganda, laban sa buhay.  
Na kumagang piling, para sa ang maraming.

## EPIC SWEETNESS

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# LEARNING

Editor: Chela Rosal Perdomo

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## Lend a hand to Project Aral

ONE OUT of four children won't be able to attend high school because they can't afford school supplies. How can you help? Through the National Book Store Project Aral, the only PDS, you can donate Project Aral kits that contain five notebooks, a pencil and an eraser. For every ten Project Aral kits donated, National Book Store Foundation will send a laptop to a needy child.

## A Pinoy-made online game for kiddie skills

By Stephen Harris A. Padilla

Lead Writer

COMPUTER games have become the passion of the new generation. And while parents do not want to imagine their children no longer play, they have had reason to worry over the safety of their kids online and the amount of time kids spend playing these games.

Much to the relief of parents, Fantasy Worlds, a Filipino company that produces and markets educational and mobile applications, has launched a learning and fun together to a full-fledged Internet game called *Hyperland.com*.

The virtual program has been launched last July 2008, was suggested by the popularity of the reading-instruction program by Read Teaching LLC, the online American company that suggests fun in design and creates a free-to-play online game.

*Hyperland.com* is a safe and easy game that allows children to create an avatar, play mini educational games, explore the world, explore with their teachers, and even take care of a pet superkiddie. But—and all parents know—kids know that the value of the challenges is—often—lost when they are the least bit bored and find hyperland.com too long and the good hyperland.com is lost.



**PINOTY** is a reading and writing, with games for kids. It is an online learning tool for kids. It is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write.



Hyperland.com has been recognized by the Philippine Department of Education (DepEd) as a reading-instruction program. It is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write.

In the Philippines, *Hyperland.com* is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write.

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Find a code inside the capsule and enter that code at [www.hyperland.com](http://www.hyperland.com).

### Skills

*Hyperland.com* teaches mathematics and geography through its mini games, already 10 in number and still counting. It allows kids to learn to read and write. It is a game that is designed to help kids learn to read and write.

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www.hyperland.com and click on "The New" located in the upper right-hand corner of the screen. Register first by typing a username and a password. The user must also provide his/her personal information for verification. Once verified, the player can start exploring the virtual world, making new friends and playing mini games.

The virtual world in *Hyperland.com* is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write. It is a game that is designed to help kids learn to read and write.

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Features of T-Pencil include: durable, long-lasting, and safe. It is a pencil that is designed to help kids learn to write.

## 'Animating' Filipinos for a global market

By Don V. Phoenix

Contributor

FLORIAN DIGITAL, an animation studio, is now joining the global animation industry as they expand their work portfolio.

The company's first film, "The Legend of the Dragon," is a 3D animated film that is a blend of traditional Filipino culture and modern animation. It is a film that is designed to help kids learn to write.

Despite the worldwide success of the film, the local animation industry is still in its infancy. It is a film that is designed to help kids learn to write.

Florian Digital, an animation studio, is now joining the global animation industry as they expand their work portfolio. It is a film that is designed to help kids learn to write.



DR. BRUNO MORA, OSA, President of LCCN

Following the success of the film, the local animation industry is still in its infancy. It is a film that is designed to help kids learn to write.

Florian Digital, an animation studio, is now joining the global animation industry as they expand their work portfolio. It is a film that is designed to help kids learn to write.



## Southville Foreign University Primes Its Graduates for Global Career Opportunities

Earning a foreign diploma while in the Philippines and easily qualifying for employment in many parts of the world have never been more accessible.

Southville Foreign University (SFU), located in the heart of the Southville development, is now offering a 100% foreign diploma program. It is a program that is designed to help kids learn to write.

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"It is our response to the growing global demand for graduates who are not only academically qualified but also possess the soft skills and global mindset required for the 21st-century workforce," says SFU President, Dr. Bruno Mora.

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# MONGOL:

## A Legacy Of Better Learning

In the Philippines, when you talk about pencils you're talking about Mongol.

Throughout the decades of modern Filipino history, Mongol has been part and parcel of the Philippine experience. It has accompanied Pinoy, from the nursery to the board room, all the while providing the consistent and superior quality that it has always been known for. Today, Mongol is so ubiquitous that when a person jots down a note or drafts a letter he doesn't ask for a pencil, he asks for a Mongol.

Mongol Pencils' place in history is due greatly to its acknowledged role as an important steward of the Philippines' future. Generations of Filipino students have used Mongol's range of products to express themselves and give shape to their imagination, helping them excel in every endeavor.

In light of this legacy, the Star Paper Corporation, the exclusive distributor of Mongol Pencils and Newell Rubbermaid products in the Philippines, has dedicated itself to continuing that tradition of excellence. And that tradition will be filled with the colorful shades of Mongol Crayons.

"Did you know that crayon is French for pencil?" asks Nica De Belen, a Marketing Executive with Star Paper. "Mongol Crayons' addition to the Mongol line-up is a natural evolution of our commitment to youth development."

Aside from its name, Mongol Crayons have the same standards of high quality present in all Mongol products. They possess brilliant shades that offer the best color mixing experience, have longer lasting crayon sticks and feature smooth applications every time.

"Mongol Crayons let kids be creative even at the youngest ages," says Jeremy Tan, Senior Marketing Manager of the Star Paper Corporation. "And it lets us continue Mongol's mission of providing quality education."

And it's not only Star Paper who can see Mongol Crayons' vast potential. Gymboree Play & Music, a global leader in pre-school learning, has chosen Mongol Crayons to be their official crayon in the Philippines. Kris Aquino's youngest, Baby James, lets his business become the face of Mongol Crayons. National Bookstore has also joined with Mongol, offering specially marked Mongol Crayon boxes at selected outlets that entitle purchasers to a 75% discount on Gymboree Art Classes\*, redeemable at any Gymboree

branch. All for improving the way young Filipinos learn.

With the addition of Mongol Crayons, the worthy tradition started by Mongol decades ago perseveres and it will be no surprise if it continues for decades more.

\*For Metro Manila Only



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\*Promo runs from May 1 - June 30, 2011 (See Metro Manila only)

\*Redemption period: May 1 - August 31, 2011 | Same store

\*One class per child

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